



# CSRS CORPORATE PARTNERSHIP OPPORTUNITIES & ANNUAL MEETING EXHIBITOR PROSPECTUS 2025

## OUR MISSION

The Cervical Spine Research Society is a multidisciplinary organization that provides a forum for the exchange of ideas and promotes clinical and basic science research of the cervical spine. The organization values collegial interaction and strong scientific principles.

## OUR VISION

The Cervical Spine Research Society is the recognized authority on diseases of the cervical spine.



## 2024 LEADERSHIP

### BOARD OF DIRECTORS

#### President

Alpesh A. Patel, MD, MBA

#### Incoming President

Christopher Shaffrey, MD

#### Vice-President

Thomas E. Mroz, MD

#### Treasurer

Zoher Ghogawala, MD, FACS

#### Secretary

Steven C. Ludwig, MD

#### Past President

Michael D. Daubs, MD

#### Past President Once Removed

James S. Harrop, MD, MSHQS

### COMMITTEE CHAIRS

#### Annual Meeting Co-Chairs

Erica F. Bisson, MD, MPH, Co-Chair

Jason W. Savage, MD, Co-Chair

Barrett I. Woods, MD, Co-Chair

#### Awards Committee

Michael D. Daubs, MD, Chair

#### Board of Specialty Societies

Charles H. Crawford III, MD, BOS Liaison

Sheeraz A. Qureshi, MD, MBA, BOS

Liaison

#### Communications Committee

Brian W. Su, MD, Co-Chair

Bobby K. Tay, MD, Co-Chair

#### DEI Task Force

Barrett I. Woods, MD, Chair

#### Education Committee

Addisu Mesfin, MD, Co-Chair

Neill M. Wright, MD, Co-Chair

#### Instructional Course Committee

Barrett S. Boody, MD, Co-Chair

Matthew W. Colman, MD, Co-Chair

#### Membership Committee

Andrew Hecht, MD, Co-Chair

Praveen V. Mummaneni, MD, Co-Chair

#### Nominating Committee

Michael D. Daubs, MD, Chair

#### Publications Committee

Andrew T. Dailey, MD, Co-Chair

Justin S. Smith, MD, PhD, Co-Chair

#### Registry Committee

Zoher Ghogawala, MD, FACS, Chair

#### Research Committee

Samuel K. Cho, MD, Co-Chair

Brandon D. Lawrence, MD, Co-Chair

## CORPORATE PARTNERSHIP LEVELS

	Diamond Premier (\$150,000+)	Diamond (\$100,000-\$149,999)	Platinum (\$75,000-\$99,999)	Gold (\$50,000-\$74,999)	Silver (\$25,000-\$49,999)	Bronze (\$15,000-\$24,999)
Company logo on CSRS website	Premier placement	Elevated placement	Yes	Yes	Yes	Yes
Company logo on annual meeting signage	Premier placement	Elevated placement	Yes	Yes	Yes	Yes
Company logo in annual meeting final program	Premier placement	Elevated placement	Yes	Yes	Yes	Yes
Corporate ad in annual meeting final program	Full page ad (premium placement)	Full page ad	Half page ad	Half page ad		
Company logo in annual meeting app	Yes	Yes	Yes	Yes	Yes	Yes
Annual Meeting attendee list with names and cities	Pre and post meeting list	Pre and post meeting list	Pre meeting list	Pre meeting list		
Partnership acknowledged on CSRS social media	Twice per year	Once per year				
Private meeting with CSRS presidential line	In-person meeting @ your headquarters and/or at the annual meeting	In-person meeting @ your headquarters and/or at the annual meeting	In-person @ CSRS annual meeting or via Zoom	Zoom meeting at a mutually agreeable date and time		
First right of refusal on new initiatives	Yes					
Priority annual meeting booth placement	Yes	Yes				

\*Support consists of any grant support, educational grants, advertising, industry workshops and purchased booth space.

## CSRS HANDS-ON COURSES

### EMERGING LEADERS COURSE

APRIL 10-12, 2025

INDIANA SPINE GROUP, MAC, CARMEL, IN

#### COURSE OVERVIEW

The Emerging Leaders Course further promotes CSRS's mission of developing young members by addressing the various challenges faced by early career spine surgeons. This course will provide a forum for discussion and networking with prominent CSRS faculty. There will be lab opportunities to practice more advanced techniques on cadaveric specimens.

#### TARGET AUDIENCE

The primary audience is US-based orthopedic or neurosurgeons in their first five years of practice, and neurosurgeons in their last year of residency looking to gain confidence and grow as a leader in the field of cervical spine.

#### LAB SUPPORT

\$27,500

#### BREAKFAST OR LUNCH TALK

\$15,000

#### DINNER SUPPORT

\$17,500 or \$9,500 when combined with additional sponsorship opportunity

### HANDS-ON SURGICAL TECHNIQUES COURSE

JULY 17-19, 2025

INDIANA SPINE GROUP, MAC, CARMEL, IN

#### COURSE OVERVIEW

The course will consist of a mix of lectures, by prominent CSRS faculty, followed by time in the lab where students will have the opportunity to test their skills on what they learned earlier in the day. Students will also have the opportunity to present cases and get feedback from faculty and other attendees.

#### TARGET AUDIENCE

This course is intended for spine fellows and senior level residents who are interested in gaining hands-on experience from experienced, world renowned, CSRS members.





# CSRS 30<sup>TH</sup> INSTRUCTIONAL COURSE & 53<sup>RD</sup> ANNUAL MEETING

DECEMBER 3-6, 2025

THE WESTIN WASHINGTON, DC DOWNTOWN

The Annual Meeting gathers leading orthopedic and neurosurgical physicians, residents, and fellows in an international forum. The meeting promotes high quality meaningful research, discussion, and exchange of ideas for the diagnosis and treatment of cervical spine injury and disease.

## 10' X 10' EXHIBIT BOOTH

Early: \$4,300 - *if booked & payment received by June 30, 2025*

Regular: \$4,900 - *if booked & payment received after June 30, 2025*

Special: \$4,000 - *CSRS will select your booth location*

## INDUSTRY LUNCH WORKSHOP

Early: \$29,000 - *if booked and paid by June 30, 2025*

Regular: \$32,000 - *if booked and paid after June 30, 2025*

December 4, 2025

12:00 pm – 1:00 pm

## INDUSTRY SPONSORED DINNER

\$25,000

## SCHOLARSHIP PROGRAM

\$44,500 - Exclusive

## WI-FI ACCESS

\$30,000 - Exclusive

## ANNUAL MEETING RECEPTION

\$25,000 - Exclusive

## MEETING APP SPONSORSHIP

\$20,000 - Exclusive

## HOTEL KEY CARDS

\$12,500 - Exclusive

## COFFEE BREAK

\$10,000 - Multiple opportunities available

## PROGRAM BOOK ADS

Full-page Ad - Back outside cover - \$5,000

Full-page Ad - Front inside cover - \$5,000

Full-page Ad - Back inside cover - \$4,000

Full-page Ad - One-page interior - \$3,000

Half-page Ad - \$2,000



## OTHER CSRS COLLABORATIVE OPPORTUNITIES

### CSRS YOUTUBE CHANNEL

Started in 2022

Subscribers (as of 8/9/2024): 1,270

Videos on the site (as of 8/9/2024): 142

59,976 views (approximately 5,000 views a month)

### CADAVERIC SURGICAL TECHNIQUES VIDEOS

The communications committee works with faculty from Hands-on and Emerging Leaders Courses to produce four videos per year for the YouTube Channel.

Current videos on YouTube

- ACDF with Plating and Vertebral Artery Exposure - Dr. John Rhee (2,000 views)
- Lateral Mass and Cervical Pedicle Screw Instrumentation: Dr. Alpesh Patel (1,900 views)
- Posterior C1-2 Instrumentation - Dr. Rick Sasso (1,600 views)
- Posterior Cervical Laminoplasty – Dr. Michael Daubs (747 views)

Videos in production for release in 2024

- Posterior foraminotomy - Dr. Zoher Chogawala
- Odontoid screw fixation – Dr. Rick Sasso

Video ideas for development in 2025

- Vertebral artery exposure – Dr. James Harrop
- Cervical disc replacement featuring three cervical discs

### PAST CSRS ANNUAL MEETINGS, INSTRUCTIONAL COURSES AND HANDS-ON COURSES

- Ten videos are posted each month from our meeting archives

### CSRS WEBINARS ON YOUTUBE

- New Technology in Occipital-Cervical Fixation
- Cervical Disc Arthroplasty: Worldwide Perspectives
- Central Cord Syndrome

### TRAVELLING FELLOWSHIP

2026 CSRS is planning to reintroduce our travelling fellowship after a hiatus during the pandemic. We are looking to invite two individuals from CSRS Asia Pacific, and two from CSRS Europe. The travelling fellowship will end at the Emerging Leaders Course in Carmel, IN. The locations of this travelling fellowship are currently in development.



## CERVICAL REGISTRY GRANT

\$37,500/year (multiple opportunities available) First right of refusal will go to the prior year supporter(s).

The Cervical Spine Research Society or CSRS is the global authority on cervical spine research. The objective of this diagnosis-based observational registry is to develop a clinical registry of patients diagnosed with cervical radiculopathy or cervical myelopathy over a 3 year period.