

CERVICAL SPINE RESEARCH SOCIETY®



FOUNDED 1973

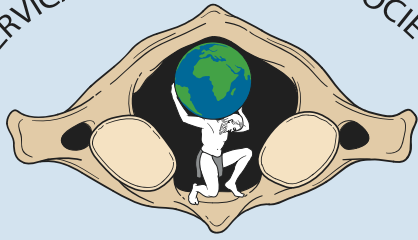
CERVICAL SPINE RESEARCH SOCIETY

CORPORATE PARTNERSHIP OPPORTUNITIES & ANNUAL MEETING EXHIBITOR PROSPECTUS 2024

WWW.CSRS.ORG

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CERVICAL SPINE RESEARCH SOCIETY®



FOUNDED 1973

OUR MISSION

The Cervical Spine Research Society is a multidisciplinary organization that provides a forum for the exchange of ideas and promotes clinical and basic science research of the cervical spine. The organization values collegial interaction and strong scientific principles.

OUR VISION

The Cervical Spine Research Society is the recognized authority on diseases of the cervical spine.

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2024 LEADERSHIP

BOARD OF DIRECTORS

President

Alpesh A. Patel, MD, MBA

Incoming President

Christopher Shaffrey, MD

Vice-President

Thomas E. Mroz, MD

Treasurer

Zoher Ghogawala, MD, FACS

Secretary

Steven C. Ludwig, MD

Past President

Michael D. Daubs, MD

Past President Once Removed

James S. Harrop, MD, MSHQS

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Annual Meeting Co-Chairs

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Jason W. Savage, MD, Co-Chair

Barrett I. Woods, MD, Co-Chair

Awards Committee

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Board of Specialty Societies

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Sheeraz A. Qureshi, MD, MBA, BOS Liaison

Communications Committee

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Bobby K. Tay, MD, Co-Chair

DEI Task Force

Barrett I. Woods, MD, Chair

Education Committee

Addisu Mesfin, MD, Co-Chair

Neill M. Wright, MD, Co-Chair

Instructional Course Committee

Barrett S. Boody, MD, Co-Chair

Matthew W. Colman, MD, Co-Chair

Membership Committee

Andrew Hecht, MD, Co-Chair

Praveen V. Mummaneni, MD, Co-Chair

Nominating Committee

Michael D. Daubs, MD, Chair

Publications Committee

Andrew T. Dailey, MD, Co-Chair

Justin S. Smith, MD, PhD, Co-Chair

Registry Committee

Zoher Ghogawala, MD, FACS, Chair

Research Committee

Samuel K. Cho, MD, Co-Chair

Brandon D. Lawrence, MD, Co-Chair

CORPORATE PARTNERSHIP LEVELS

	Diamond Premier (\$150,000+)	Diamond (\$100,000-\$149,999)	Platinum (\$75,000-\$99,999)	Gold (\$50,000-\$74,999)	Silver (\$25,000-\$49,999)	Bronze (\$15,000-\$24,999)
Company logo on CSRS website	Premier placement	Elevated placement	Yes	Yes	Yes	Yes
Company logo on annual meeting signage	Premier placement	Elevated placement	Yes	Yes	Yes	Yes
Company logo in annual meeting final program	Premier placement	Elevated placement	Yes	Yes	Yes	Yes
Corporate ad in annual meeting final program	Full page ad (premium placement)	Full page ad	Half page ad	Half page ad		
Company logo in annual meeting app	Yes	Yes	Yes	Yes	Yes	Yes
Annual Meeting attendee list with names and cities	Pre and post meeting list	Pre and post meeting list	Pre meeting list	Pre meeting list		
Partnership acknowledged on CSRS social media	Twice per year	Once per year				
Private meeting with CSRS presidential line	In-person meeting @ your headquarters and/or at the annual meeting	In-person meeting @ your headquarters and/or at the annual meeting	In-person @ CSRS annual meeting or via Zoom	Zoom meeting at a mutually agreeable date and time		
First right of refusal on new initiatives	Yes					
Priority annual meeting booth placement	Yes	Yes				

*Support consists of any grant support, educational grants, advertising, industry workshops and purchased booth space.

2023 CORPORATE PARTNERS

THE CERVICAL SPINE RESEARCH SOCIETY GRATEFULLY ACKNOWLEDGES OUR 2023 CORPORATE PARTNERS.

The continued success and increased impact of the Cervical Spine Research Society's research and education effort is dependent upon industry support.

DIAMOND LEVEL (\$100,000+)



GLOBUS
M E D I C A L



NUVASIVE

Medtronic

PLATINUM LEVEL (\$75,000-\$99,999)



DePuy Synthes

THE ORTHOPAEDICS COMPANY OF *Johnson & Johnson*

GOLD LEVEL (\$50,000-\$74,999)



BRONZE LEVEL (\$15,000-\$29,999)



stryker[®]

ZimVie

IN-KIND MEDIA SPONSOR

spinalnews
international

GRANT FUNDING OPPORTUNITIES

The mission of the Cervical Spine Research Society is to carry out research and exchange information on the cervical spine. All the grant applications undergo a rigorous peer review process by the CSRS Research Committee.

Selection for CSRS research funding is always a highly competitive process. Many high-quality proposals are received each year – every proposal is thoroughly vetted and reviewed by the Research Committee. CSRS received a total of 46 letters of intent in 2023 and awarded a total of \$269,438 to nine grant recipients across four grant categories. CSRS has funded over \$4.2 million in research grants since 1990.

NAMED RESEARCH GRANT

\$25,000 - \$50,000 (multiple opportunities available)

Help support the CSRS's commitment to high quality research by sponsoring a named research grant. A named grant will help grow the number of research projects CSRS is able to fund future years. The grant will be listed on the CSRS website and in notifications of available and awarded grants. The grant recipient will be chosen by the CSRS Research Committee.

CERVICAL REGISTRY GRANT

\$37,500/year (multiple opportunities available) First right of refusal will go to the prior year supporter(s).

The Cervical Spine Research Society or CSRS is the global authority on cervical spine research. The objective of this diagnosis-based observational registry is to develop a clinical registry of patients diagnosed with cervical radiculopathy or cervical myelopathy over a 3 year period.

Furthermore, hospitals throughout the U.S. will contribute and provide data on cervical spine diagnoses such as cervical radiculopathy or myelopathy and various cervical surgeries such as cervical foraminotomy, cervical arthroplasty, cervical laminectomy, cervical fusion, anterior cervical discectomy and fusion, cervical laminoplasty or a combination of above.

Data collection will consist of PROMIS Global-10, Neck Disability Index (NDI), Cervical Stiffness Disability Index (CSDI), and if the patient is diagnosed with cervical myelopathy they will complete the Patient reported modified Japanese Orthopaedic Association Questionnaire (P-mJOA).

During follow-up visits, which will occur at 1 and 3 months, and annually 1-5 years post operatively, various items from baseline will continue to be collected with a primary emphasis on the questionnaires.

Quarterly reports are available as part of this funding opportunity at no additional charge to the supporter.

CERVICAL REGISTRY GRANT FOR DATA

\$50,000 (multiple opportunities available)

This grant would give company access to the CSRS Registry in perpetuity.

Reports would be available quarterly according to company specifications. CSRS staff time to produce these reports will be billed at \$ 500/hr. CSRS estimates quarterly reports to run about \$2,500 per report.

REGISTRY COMMITTEE CHAIR

Zoher Ghogawala, MD, FACS, Chair

RESEARCH COMMITTEE CO-CHAIRS

Samuel K. Cho, MD, Co-Chair

Brandon D. Lawrence, MD, Co-Chair



EMERGING LEADERS COURSE

APRIL 18-20, 2024

INDIANA SPINE GROUP, MAC, CARMEL, IN

Chairs: Michael Daubs, MD and Michael McCarthy, MD, MPH



COURSE OVERVIEW

The Emerging Leaders Course further promotes CSRS's mission of developing young members by addressing the various challenges faced by early career spine surgeons. This course will provide a forum for discussion and networking with prominent CSRS faculty. There will be lab opportunities to practice more advanced techniques on cadaveric specimens.

TARGET AUDIENCE

The primary audience is US-based orthopedic or neurosurgeons in their first five years of practice, and neurosurgeons in their last year of residency looking to gain confidence and grow as a leader in the field of cervical spine.

LAB SUPPORT

\$25,000

Each lab supporter is guaranteed at least one lab station and asked to provide their equipment for their station. (Four attendees and one faculty is assigned to each station.) Two company representatives may assist in the lab and one additional company rep may attend the meeting, including the scientific sessions.

BREAKFAST TALK

\$15,000

Your company may give a 15-minute company specific talk during the attendee breakfast. This will be held in the MAC lobby and may include audio visual, if requested in advance. Two company reps may attend the scientific portion of the meeting at no additional cost.

RECEPTION TALK

\$15,000

Your company may give a 15-minute company specific talk during the meeting reception. This will be held in the MAC lobby and may include audio visual if requested in advance. Two company reps may attend the scientific portion of the meeting at no additional cost.

DINNER SUPPORT

\$15,000 or \$7,500 when combined with additional sponsorship opportunity

Your company will sponsor the all attendee and faculty dinner on Thursday or Friday evening. CSRS will promote this dinner as the sole dinner option for all meeting attendees. Company is responsible to book meeting location and pay for the dinner. CSRS staff will work with company to promote the event.

COURSE HIGHLIGHTS

The course will cover the latest advances and techniques of the cervical spine including:

- Create an open participant driven education platform to facilitate honest and "real-life" conversations between attendees and faculty.
- Provide useful and informative lectures focusing on topics relevant to young surgeon leaders in and out of the operating room.
- Emphasis on advanced cervical spine topics and techniques.
- Limited capacity of 32 maximum participants to facilitate group discussion and networking with current and past CSRS presidential line.
- Review and perform the following surgeries on cadaveric tissue in a hands-on lab working one on one with cervical spine experts:
 - Multilevel corpectomy, C7-T1/T1-T2 Anterior approach, Uncinatectomy
 - Vertebral artery dissection and management options
 - Posterior cervical pedicle subtraction osteotomy (PSO)
 - Occipital Fixation/Oc-C1
 - Navigation and robotics in complex cervical spine

PRELIMINARY SCHEDULE OF EVENTS

THURSDAY

1:00 pm - 2:00 pm	Registration and Lunch
2:00 pm - 4:15 pm	Lectures
4:15 pm - 4:45 pm	Spotlight Interview
6:00 pm - 8:00 pm	Industry Sponsored Dinner

FRIDAY

7:15 am - 7:45 am	Breakfast
7:45 am - 12:20 pm	Lectures & Lab
12:20 pm - 1:20 pm	Lunch
1:20 pm - 4:45 pm	Lab & Lectures
4:45 pm - 5:45 pm	Reception
7:00 pm - 9:00 pm	Industry Sponsored Dinner

SATURDAY

7:00 am - 7:30 am	Breakfast
7:30 am - 10:15 am	Lectures

HANDS-ON SURGICAL TECHNIQUES COURSE

JULY 18-20, 2024

INDIANA SPINE GROUP, MAC, CARMEL, IN

Chairs: Rick Sasso, MD and Vince Traynelis, MD



COURSE OVERVIEW

The course will consist of a mix of lectures, by prominent CSRS faculty, followed by time in the lab where students will have the opportunity to test their skills on what they learned earlier in the day. Students will also have the opportunity to present cases and get feedback from faculty and other attendees.

TARGET AUDIENCE

This course is intended for spine fellows and senior level residents who are interested in gaining hands-on experience from experienced, world renowned, CSRS members.

LAB SUPPORT

\$25,000

Each lab supporter is guaranteed at least one lab station and asked to provide their equipment for their station. (Four attendees and one faculty is assigned to each station.) Two company representatives may assist in the lab and one additional company rep may attend the meeting, including the scientific sessions. Company will receive an 6' table to display materials.

BREAKFAST OR LUNCH TALK

\$10,000

Your company may give a 15-minute company specific talk during the attendee breakfast or lunch. This will be held in the MAC lobby and may include audio visual if requested in advance. One company rep may attend the scientific portion of the meeting at no additional cost.

DINNER SUPPORT

\$15,000 or \$7,500 when combined with additional sponsorship opportunity

Your company will sponsor the all attendee and faculty dinner on Thursday or Friday evening. CSRS will promote this dinner as the sole dinner option for all meeting attendees. Company is responsible to book meeting location and pay for the dinner. CSRS staff will work with company to promote the event.

COURSE HIGHLIGHTS

The course will cover the latest advances and techniques of the cervical spine including:

- Understanding the intricate anatomy of the uncinat process, nerve roots, the vertebral artery, foramen and identify their relationship to each other
- Discuss surgical indications and complication management for cervical spine procedures
- Review and perform the following cervical spine procedures on cadaveric tissue:
 - Anterior and posterior surgical approaches including: laminotomy, foraminotomy, laminoplasty, laminectomy, and facetectomy
 - Fusion techniques including: occipital-cervical constructs, C1-2 fixation, subaxial screw and rod constructs
 - Anterior decompression techniques including: disectomy, foraminotomy, corpectomy
 - Anterior fusion techniques including: interbody and corpectomy grafting, as well as subaxial plate, odontoid fixation and cages
 - Transoral approach to dens resection

PRELIMINARY SCHEDULE OF EVENTS

THURSDAY	
11:00 am - 12:00 pm	Registration & Lunch
12:00 pm - 5:00 pm	Lecture & Case Presentations
5:00 pm - 6:00 pm	Welcome Reception
7:00 pm - 9:00 pm	Industry Sponsored Dinner
FRIDAY	
7:15 am - 8:00 am	Breakfast
8:00 am - 12:00 pm	Lecture & Lab
12:00 pm - 12:45 pm	Lunch
12:45 pm - 5:30 pm	Lab, Lecture & Case Presentations
5:30 pm - 6:30 pm	Reception
7:30 pm - 9:30 pm	Industry Sponsored Dinner
SATURDAY	
7:15 am - 8:00 am	Breakfast
8:00 am - 11:00 am	Lecture, Case Presentations & Open Lab

"LOVED THE INTERACTIONS IN THE LAB AND THE RATIO OF FACULTY TO STUDENTS AT EACH STATION!"

- 2021 Corporate Representative

CSRS 29TH INSTRUCTIONAL COURSE & 52ND ANNUAL MEETING OVERVIEW

DECEMBER 11- 14, 2024

SHERATON GRAND CHICAGO RIVERWALK

The Annual Meeting gathers leading orthopedic and neurosurgical physicians, residents, and fellows in an international forum. The meeting promotes high quality meaningful research, discussion, and exchange of ideas for the diagnosis and treatment of cervical spine injury and disease.



PRELIMINARY SCHEDULE OF EVENTS

WEDNESDAY, DECEMBER 11

8:30 am - 4:00 pm	In-person Instructional Course
4:30 pm - 6:30 pm	Annual Meeting Opening Night
7:00 pm - 9:00 pm	Industry Sponsored Dinner

THURSDAY, DECEMBER 12

8:00 am - 5:30 pm	Scientific Sessions
10:00 am - 6:45 pm	Exhibit Hall Open
12:00 pm - 1:00 pm	Industry Lunch Workshops
5:30 pm - 6:45 pm	Annual Meeting Reception in the exhibit hall
7:00 pm - 9:00 pm	Industry Sponsored Dinner

FRIDAY, DECEMBER 13

8:00 am - 12:30 pm	Scientific Sessions
9:00 am - 12:30 pm	Exhibit Hall Open
12:30 pm	Afternoon Free
7:00 pm - 9:00 pm	Industry Sponsored Dinner

SATURDAY, DECEMBER 14

8:00 am - 12:00 pm	Scientific Sessions
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SCIENTIFIC MEETING OBJECTIVES

- Present the results of current cervical spine research data
- Promote discussion of new developments and techniques
- Foster research concerning the diagnosis and treatment of cervical spine injury and disease

MEETING HIGHLIGHTS

- Scientific program focuses on innovative and new methods/ techniques for spinal pathology beyond deformity and offers continuing medical education to attendees.
 - Symposia from leading spine experts on relevant topics
 - Debates on hot topics in cervical spine
 - Selection of oral abstract and poster presentations
 - CSRS Research Grant Update Session
- Networking opportunities with spine professionals from around the world
- Industry workshop lunches by leading spine companies

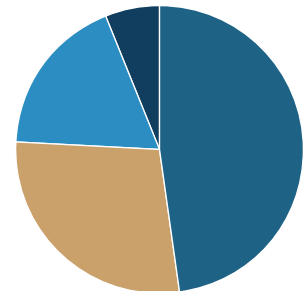


MEETING ATTENDANCE

MEETING YEAR	MEETING LOCATION	ANNUAL MEETING
2023	Las Vegas, NV	615
2022	San Diego, CA	578
2021	Atlanta, GA	500
2020	Virtual	570
2019	New York, NY	841

2023 ATTENDEE BREAKDOWN

Attending Physicians	48%
Corporate	28%
Resident/Fellow	18%
Other	6%



ANNUAL MEETING EXHIBIT BOOTH

10' X 10' EXHIBIT BOOTH

Early: \$4,300 - if booked & payment received by Sept 5
Regular: \$4,900 - if booked & payment received after Sept 5
Special: \$4,000 - CSRS will select your booth location
 Payment must be received within 10 days of receipt. A limited number of these booths are available.

A Thursday evening exhibit hall reception and attendee breaks will be served in the hall to encourage attendee/industry interaction.

Includes:

- One 6' draped table, two chairs, a trash can, and one ID sign (17" x 11")
- Company description included in final program
- Company logo and description included in meeting mobile app
- Two complimentary meeting registrations

Deadline for receipt of company logos and descriptions is Monday, November 4, 2024.

ELIGIBILITY TO EXHIBIT

The exhibit hall is designed for the display, demonstration and sale of products and services related to the practice and advancement of cervical spine care and the professional education and support of the members of CSRS. CSRS reserves the right to determine the eligibility of all exhibit space applicants.

BOOTH SELECTION/ASSIGNMENT TIMELINE

April 24	Priority selection of sponsorship items open to previous year sponsors
May 8	Priority sponsorship submission deadline
May 9	Exhibit and sponsorship sales open to the public
Sept 5	Early price deadline and all reserved booths must be paid or lose priority status
Oct 1	Regular booth payments must be received
Oct 1-Oct 7	Priority booth selection for prior year paid sponsors
Oct 15-Oct 21	Booth selection for paid exhibitors according to receipt of payment date
Oct 28	CSRS assigns booths to any paid exhibitors selecting the "CSRS selects booth location"

*Booth selection will only be available for paid exhibitors.



EXHIBITOR PRELIMINARY SCHEDULE OF EVENTS

TUESDAY, DECEMBER 10	
8:00 am - 5:00 pm	GES Set-up
WEDNESDAY, DECEMBER 11	
8:00 am - 4:00 pm	Exhibitor Set-up
THURSDAY, DECEMBER 12	
8:00 am - 5:30 pm	Scientific Sessions
10:00 am - 6:45 pm	Exhibit Hall Open Morning Exhibit Hall Break Afternoon Exhibit Hall Break
5:30 pm - 6:45 pm	Annual Meeting Reception in Exhibit Hall
FRIDAY, DECEMBER 13	
8:00 am - 12:30 pm	Scientific Sessions
9:00 am - 12:30 pm	Exhibit Hall Open Morning Exhibit Hall Break
12:30 pm - 5:00 pm	Exhibit take down
SATURDAY, DECEMBER 14	
8:00 am - 12:00 pm	Scientific Sessions



ANNUAL MEETING INDUSTRY LUNCH WORKSHOPS & INDUSTRY DINNERS

INDUSTRY LUNCH WORKSHOP

Early: \$25,000 - if booked and paid by September 5, 2024

Regular: \$29,000 - if booked and paid after September 5, 2024

December 12, 2024

12:00 pm – 1:00 pm

This is your opportunity to showcase products, demonstrate techniques, or present research to a captive audience.

Includes:

- A private workshop room with classroom seating for 40, head table for two, and a podium.
- AV package with projector, screen, slide advancer, and microphone. (Any additional AV must be ordered directly through the in-house AV provider at company expense. Companies should plan to bring their own laptops with presentations preloaded.)
- Box lunches for 40 attendees.
- Company name, program title, and speakers included in final program.
- Company logo and description included in meeting mobile app.
- Two complimentary meeting registrations.
- An easel outside the meeting room. Companies may provide their own 28"x30" sign outside of the workshop meeting room.

Companies will be allowed to set-up their rooms one hour prior to the start of the workshop session and have thirty minutes following the session to remove their materials.

Deadline for receipt of company logos, descriptions, and program information due by November 4, 2024.

INDUSTRY SPONSORED DINNER

\$22,000

One opportunity is available each evening, Wednesday, Thursday or Friday.

CSRS will work with company to determine start time of dinner so it does not conflict with meeting programming.

Industry supporter has the opportunity to showcase products, demonstrate techniques, or present research.

Includes:

- CSRS will work with company to promote dinner to attendees.
- Company name, program title, and speakers included in final program.
- Company logo and description included in meeting mobile app.
- Two complimentary meeting registrations.
- Company is responsible for all costs and securing reception/dinner location as well as all logistics. CSRS will connect you with hotel liaison for booking any rooms or restaurants at the host hotel.

Deadline for receipt of company logos, descriptions, and program information due by November 4, 2024.



PROMOTION

Workshops and dinners may be promoted in items such as an advertisement in the Final Program book, promotional email, etc. Industry workshop and dinner supporters are also welcome to promote their workshops through your own contacts and distribution channels. Please keep in mind, however, that distribution of materials onsite is restricted to your company's exhibit space.

ADDITIONAL ANNUAL MEETING SUPPORT OPPORTUNITIES

ANNUAL MEETING RECEPTION

\$25,000 - Exclusive

On Thursday evening, meeting attendees will meet to enjoy drinks, appetizers and reconnect with colleagues. Supporters will be recognized in the printed materials and on-site signage.

SCHOLARSHIP PROGRAM

\$40,000 - Exclusive

This sponsorship ensures that 12 senior residents and/or fellows will have the opportunity to attend the meeting and cover their travel expenses. Two of these individuals will be candidates that the CSRS DEI task force will select. The company may host a Wednesday evening dinner following the program with these 12 scholarship recipients and CSRS will assist to invite other possible attendees. Company will receive two additional complimentary annual meeting registrations

COFFEE BREAK

\$8,000 - Multiple opportunities available

Be recognized as a supporter of one of the daily breaks on Thursday, Friday or Saturday. Your company will be acknowledged by signage in the break area and recognized in printed materials.



WI-FI ACCESS

\$25,000 - Exclusive

Help attendees stay connected during the meeting by providing access for wireless-enabled devices in the general session room during the Instructional Course and Annual Meeting. The Wi-Fi login splash page will be branded with your sponsor logo, and sponsor name will be prominently acknowledge on signage as well as in the final program book.

ANNUAL MEETING MARKETING & ADVERTISING OPPORTUNITIES

PROGRAM BOOK ADS

\$2,500-\$4,000

Include your full color ad in this 6" x 9" booklet which includes meeting schedule and activities, company supporters, and exhibit information.

- Full-page Ad - Back outside cover - \$4,000
- Full-page Ad - Front inside cover - \$4,000
- Full-page Ad - Back inside cover - \$3,000
- Full-page Ad - One-page interior - \$2,500
- Half-page Ad - \$1,250

Deadline for receipt of all advertisements is Monday, November 4, 2024

MEETING APP SPONSORSHIP

\$15,000 - Exclusive

Please connect with CSRS staff if you are interested in discussing meeting mobile app sponsorship.

HOTEL KEY CARDS

\$10,000 - Exclusive

Your company will work directly with the hotel's preferred vendor to produce the key cards and your company is responsible for the production and any hotel costs.

ANNUAL MEETING DETAILS

PAYMENT

All annual meeting payments must be received by October 1 to be considered for booth placement selection process.

CANCELLATION POLICY

Any cancellations received by October 1 will receive an 80% refund. Any cancellations received October 2–November 2 will receive a 20% refund. Any cancellations received on or after November 3 will not receive a refund.

EXHIBITION RULES & REGULATIONS

Exhibitor and third-party representatives shall be responsible for damage to their own property while on the premises. Hotel shall not be liable for any damage to such property. If property is insured, exhibitor and third-party representatives hereby waive subrogation against hotel and shall have their insurers agree to such waiver.

Exhibitors may not let, sublet, share, or transfer the exhibit privilege or space in whole or in part without the express written consent of CSRS. Exhibitors may not exhibit, or permit to be exhibited in their space, any merchandise or advertising materials which are not part of their own product line.

EXHIBIT HALL ACCESS

Exhibitor personnel will be permitted on the exhibit floor 30 minutes prior to opening and may remain 30 minutes after the daily closing of the exhibit hall. All booth personnel meetings must be conducted within these hours and within the confines of your booth. Admittance other than at the above specified times is not permitted.

FREIGHT AND DRAYAGE

The headquarters hotel will not accept exhibit freight. GES is the official show service provider. A GES service kit will be available two months prior to event.

INSURANCE

Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by CSRS or the hotel.

INSURANCE COVERING HOTEL

Exhibitors are required to list the following additional insured on their certificate of insurance: Sheraton Grand Chicago Riverwalk and Cervical Spine Research Society.

RESTRICTION OF EXHIBITS

CSRS reserves the right to restrict or prohibit exhibits that are deemed unacceptable for any reason. This may include people, items, conduct, printed materials, or anything that may be objectionable to the exhibition. If such restriction occurs, CSRS will not be liable for any refunds, rentals or exhibit expenses. The decision of CSRS regarding exhibit applications is final.

SECURITY

Exhibitors must make provisions for the safeguarding of goods, material, equipment and displays at all times. CSRS, the hotel, and the service contractors do not guarantee or protect exhibitors against loss or damage of any kind.

USE OF CSRS LOGO

The use of the name and logo of the Cervical Spine Research Society and the branding for any CSRS event may not be used in company signs or advertising for any promotions without written consent by CSRS.

AFFILIATE MEETINGS OR MEETING SPACE REQUESTS

No entertainment functions, meetings, courses or social functions may be scheduled to conflict with CSRS Instructional Course or Annual Meeting program hours, activity hours or social events from Wednesday, December 11 at 8:30 am through Saturday, December 14 at 12:15 pm.

Exhibitors and supporters must obtain prior approval from CSRS for all special activities (entertainment, educational, social, promotional, etc.) held in conjunction with the CSRS Instructional Course, Annual Meeting, Emerging Leaders Course, Hands-on Surgical Techniques Course, and any other CSRS events.

Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, endorsed by, or an official activity of CSRS.

ATTENDEE LISTS

Attendee lists provided by CSRS to Corporate Partners are intended for a one-time, meeting-related use only. All announcements and invitations addressed to CSRS meeting delegates must be pre-approved by CSRS. Violations will result in a one-year ban from receiving any type of mailing list.

CSRS MEETING CODE OF CONDUCT, RULES AND REGULATIONS

CODE OF CONDUCT

CSRS is committed to providing a safe, productive, and welcoming environment for all meeting participants and CSRS staff. All participants, including, but not limited to, attendees, speakers, exhibitors, CSRS staff members, service providers, and all others are expected to abide by this Code of Conduct at the time of registration. This Policy applies to all CSRS meeting-related events, including those sponsored by organizations other than CSRS but held in conjunction with CSRS events, on public or private platforms.

CSRS has zero-tolerance for any form of discrimination or harassment, including but not limited to sexual harassment by participants or our staff at our meetings. If you experience harassment or hear of any incidents of unacceptable behavior, CSRS asks that you inform info@csrs.org so that we can take the appropriate action.

Unacceptable Behavior is defined as:

- Harassment, intimidation, or discrimination in any form.
- Verbal abuse of any attendee, speaker, volunteer, exhibitor, CSRS staff member, service provider, or other meeting guest.
- Examples of verbal abuse include, but are not limited to, verbal comments related to gender, sexual orientation, disability, physical appearance, body size, race, religion, national origin, inappropriate use of nudity and/or sexual images in public spaces or in presentations, or threatening or stalking any attendee, speaker, volunteer, exhibitor, CSRS staff member, service provider, or other meeting guest.
- Disruption of presentations during sessions, in the exhibit hall, or at other events organized by CSRS throughout the meeting. All participants must comply with the instructions of the moderator and any CSRS event staff.
- Presentations, postings, and messages should not contain promotional materials, special offers, job offers, product announcements, or solicitation for services. CSRS reserves the right to remove such messages and potentially ban sources of those solicitations.
- Participants should not copy or take screen shots of Q&A or any chat room activity that takes place in the virtual space.

CSRS reserves the right to take any action deemed necessary and appropriate, including immediate removal from the meeting without warning or refund, in response to any incident of unacceptable behavior, and CSRS reserves the right to prohibit attendance at any future meeting, virtually or in person.

PHOTOGRAPHY

A CSRS photographer or videographer may take photos/videos of attendees, corporate staff and exhibits or programs during all CSRS events. Please be aware that these photos/videos are for CSRS use only and may appear in CSRS conference brochures, programs, publications, the CSRS website or other CSRS materials. Your attendance at CSRS events constitutes your permission and consent for this photography or videography.

REGISTRATION AND BADGE FEES

CSRS may provide complimentary registrations for certain support opportunities. Complimentary registrations are valid through all early registration deadlines only. CSRS may charge a name change fee for registrations altered after submission. This fee will be outlined on the CSRS registration page for each specific event. All representatives must register and display the official exhibitor's badge at all times during CSRS official events.

INTERPRETATION & APPLICATION OF RULES & REGULATIONS

Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the CSRS Annual Meeting & Instructional Course; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to CSRS all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which management may incur thereby.

LIABILITY & INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend CSRS, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of CSRS, its officers, directors, agents, or employees.

MEETING CANCELLATION

Should any situation arise beyond the control of the CSRS to prevent the opening of any CSRS event or meeting, CSRS is not liable for any expenses or losses incurred by the exhibitor, except cost of the exhibit fee. It is mutually agreed that, in the event any CSRS event or meeting is canceled due to disasters, strikes, governmental regulations or recommendations, mass airport closings, pandemic disease, commercial practicability or other causes that would prevent its scheduled opening or continuance, this agreement will be terminated. CSRS shall determine an equitable basis for applying a portion of the fees to other events or, upon written request from the exhibitor or sponsor, refunding a portion of the exhibit or sponsor fees, after due consideration of expenditures and commitments already made.

To take advantage of these support opportunities, book online now!

<https://cvent.me/X80ykk>

Email info@csrs.org if you have questions prior to booking.



CERVICAL SPINE RESEARCH SOCIETY

52ND ANNUAL MEETING & 29TH INSTRUCTIONAL COURSE



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CHICAGO

DEC 11-14, 2024

SHERATON GRAND CHICAGO RIVERWALK